



**North Carolina Department of Health and Human Services  
Division of Public Health**

Pat McCrory  
Governor

Aldona Z. Wos, M.D.  
Ambassador (Ret.)  
Secretary DHHS

Daniel Staley  
Acting Division Director

September 9, 2013

**MEMORANDUM**

**TO:** Birthing Hospital Supervisors

**FROM:** Beth Rowe-West, RN., BSN, Head *BRW*  
Immunization Branch

**SUBJECT:** Hallmark Cards Shipment

The 2013 Hallmark Immunization Greeting Cards have arrived! Hospitals will need to place orders for the cards they would like to receive. You also may order inserts for the greeting cards. Limited quantities of lifetime immunization cards and recommended schedule cards are available. Because quantities of these inserts are extremely limited, please be aware that not every order for inserts can be filled.

Governor Pat McCrory supports immunizations and the Hallmark Greeting Card program to ensure all children born in North Carolina receive culturally-appropriate information concerning the importance of immunizations. Your participation in this initiative helps make that happen. Thank you!

If you have questions or would like more information about the Hallmark Greeting Card Program, please contact Michele Burton at 919-707-5555. Please fax this order form to **1-800-544-3058**.

<b>Contact Name and Email Address:</b> (please designate the most appropriate contact person for your organization)	
<b>Organization:</b> (please ensure only one order from your organization is placed)	
<b>Address:</b> (We cannot ship to PO Box addresses)	
<b>City/State/Zip Code:</b>	
<b>Telephone:</b>	
<b>Number of Hallmark Cards needed for the Next 12 Months.</b> (Cards ship in packs of 50; if you cannot store all the cards needed for one year, consider placing a second order in about six months)	
<b>Number of Lifetime Immunization Cards:</b> (due to limited quantities, not all orders will be filled)	
<b>Number of Recommended Schedule Cards:</b> (due to limited quantities, not all orders will be filled)	

cc: Regional Immunization Staff      Central Office Staff

www.ncdhhs.gov • [www.publichealth.nc.gov](http://www.publichealth.nc.gov) • www.immunize.nc.gov

Tel 919-707-5550 • Fax 919-870-4824

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Mailing Address: 1917 Mail Service Center • Raleigh, NC 27699-1917

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